

## Saint Mary's College – CAU 2015 Winter Program

## 1. SMC-CAU 2015 Winter Program

A. Chung-Ang University International Winter Program (21st Jan 2016  $\sim 29^{th}$  Jan 2016

	1.18 (Mon)	1.19 (Tue)	1.20 (Wed)	1.21 (Thurs)	1.22 (Fri)	1.23 (Sat)	1.24 (Sun)
Morning					Welcoming Ceremony	Cultural Experience 1 DMZ & JSA Tour	Special Event with Biz Students
Afternoon				Airport Pick- up Students Check-in & Rest	Lecture 1 Understanding DMZ (13:00 ~14:00) Lecture 2 Survival Korean	Cultural Experience 2 NANTA Performance	Free Time (Recommend ed Place: Dongdaemun Design Plaza)
	1.25 (Mon)	1.26 (Tue)	1.27 (Wed)	1.28 (Thurs)	1.29 (Fri)	1.30 (Sat)	1.31 (Sun)
Morning	Lecture 3 Korean Economic Development (9:00~11:50)	Lecture 5 Cross- Cultural Management (9:00~11:50)	Cultural Experience 5 Kia Motors Hwaseong Factory (9:30~11:00)	Lecture 6 Online Game Business in Korea (9:00~11:50)			
Afternoon	Lecture 4 Korean Pop Culture (13:00~15:50)  Cultural Experience 3 K-POP Dance (16:00~17:30)	Cultural Experience 4 Digital Media City & Seoul City Tour	Cultural Experience 6 Samsung Innovation Museum (14:00)	Presentation & Closing Ceremony	Departure		

<sup>\*</sup>Programs and Schedule are subject to change

<sup>\*</sup>Cultural Activities will lend at approximately 18:00 due to various life influences (traffic, activities) the ending time is not exact

## **Program Schedule**

Day	Time	Program		
Day 1 (Sun)	АМ	Arrival in Seoul		
		Cultural Activity (Korean Traditional Clothing Ceremony, Insadong)		
	PM	Cultural Activity (Gyeongbokgung Palace, Cheonggyecheon Stream,		
		Gwanghwamun Square)		
		Cultural Activity (Myeongdong Tour, NANTA performance)		
Day 2 (Mon)	AM	Orientation and Campus Visit 1- Chung-Ang University		
		Lecture 1: Korean Supply Chain and Logistics		
	PM	Cultural Activity (Kia Motors Excursion)		
		Cultural Activity (K-pop Dance Class)		
Day 3 (Tue)	AM	Cultural Activity (Pantos and Incheon International Airport)		
	PM	Cultural Activity (Incheon Port)		
		Cultural Activity (Incheon Free Economic Zone)		
Day 4 (Wed)	AM	Lecture 2: Korean Innovation and Technology		
	PM	Cultural Activity (National Museum of Korea)  Cultural Activity (Seoul City Hall)		
Day 5 (Thu)	AM	Cultural Activity (Samsung Innovation and Technology Museum)		
	PM	Campus Visit 2 (Ehwa Womans University)		
		Cultural Activity (Digital Media City, Hongdae Tour, Seoul N Tour)		
Day 6 (Fri)	AM	Lecture 3: Korea and Globalization		
	PM	Farewell Party		
		Cultural Activity (Dongdaemun)		
Day 7	Full	Experience the variety of local produce		
(Sat)	day	Shopping/Depart for Singapore		
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